

Global Business Major (65 credit hours)

Courses in business administration are designed to provide general understanding of the operation of organizations, preparation for careers in administration in business and various other kinds of societal organizations, and preparation for graduate study.

Business Core Requirements (43-hours):

- MATH 1300 Finite Mathematics, 3 credit hours or MATH 1400, Applied Calculus, 4 credit hours or MATH 2010, Calculus I, 4 credit hours
- ACCT 2010 Principles of Accounting I, 3 credit hours
- ACCT 2020 Principles of Accounting II, 3 credit hours
- BSNS 1050 Business as a Profession, 2 credit hours
- BSNS 2310 Business Analytics, 3 credit hours
- BSNS 2450 Data Analytics and Decision Making for Business, 3 credit hours
- BSNS 2510 Principles of Finance, 3 credit hours
- BSNS 2710 Principles of Management, 3 credit hours
- BSNS 2810 Principles of Marketing, 3 credit hours
- BSNS 3270 Project Management, 3 credit hours
- BSNS 3420 Business Law, 3 credit hours
- BSNS 4500 Strategic Management, 3 credit hours
- BSNS 4910 Senior Seminar in Business, 2 credit hours
- ECON 2010 Principles of Macroeconomics, 3 credit hours
- ECON 2020 Principles of Microeconomics, 3 credit hours

Required:

- BSNS 3120, Global Business, 3 credit hours
- BSNS 4120, International Management, 3 credit hours
- 3 hours from ACCT, BSNS, or ECON courses listed in the catalog

BSNS 4910, Seminar in Ethics and Leadership, is a Writing Intensive course in the Liberal Arts Program.

Majors must complete one of the following areas of concentration.

Accounting:

Choose three courses from:

- ACCT 3010, Intermediate Accounting I, 3 credit hours
- ACCT 3020, Intermediate Accounting II, 3 credit hours
- ACCT 3110, Managerial Accounting, 3 credit hours
- ACCT 4310, Auditing, 3 credit hours

Choose one course from:

- FREN 2010, Intermediate French I, 4 credit hours
- GERM 2010, Intermediate German I, 4 credit hours
- SPAN 2010, Intermediate Spanish I, 4 credit hours

Economics:

- ECON 3020, Intermediate Economic Analysis, 3 credit hours
- ECON 3110, Public Finance, 3 credit hours
- ECON 3410, Money and Banking, 3 credit hours

Choose one course from:

- FREN 2010, Intermediate French I, 4 credit hours
- GERM 2010, Intermediate German I, 4 credit hours
- SPAN 2010, Intermediate Spanish I, 4 credit hours

Finance:

- BSNS 3350, Intermediate Finance, 3 credit hours
- BSNS 4150, Investments, 3 credit hours
- ECON 3410, Money and Banking, 3 credit hours

Choose one course from:

- FREN 2010, Intermediate French I, 4 credit hours
- GERM 2010, Intermediate German I, 4 credit hours
- SPAN 2010, Intermediate Spanish I, 4 credit hours

Management:

- BSNS 3230, Human Resource Management, 3 credit hours
- BSNS 3240, Operations Management, 3 credit hours
- BSNS 4480, Leadership, 3 credit hours

Choose one course from:

- FREN 2010, Intermediate French I, 4 credit hours
- GERM 2010, Intermediate German I, 4 credit hours
- SPAN 2010, Intermediate Spanish I, 4 credit hours

BSNS 4480, Leadership, is a speaking intensive course in the Liberal Arts Program.

BSNS 4910, Senior Seminar in Business is a writing intensive course in the Liberal Arts Program

Marketing:

- BSNS 4250, Global Marketing, 3 credit hours

Choose two courses from:

- BSNS 3220, Consumer Behavior, 3 credit hours
- BSNS 3510, Supply Chain Management, 3 credit hours
- BSNS 4110, Marketing Research, 3 credit hours
- BSNS 4330, Marketing Management, 3 credit hours

Choose one course from:

- FREN 2010, Intermediate French I, 4 credit hours
- GERM 2010, Intermediate German I, 4 credit hours
- SPAN 2010, Intermediate Spanish I, 4 credit hours

International Business Institute (IBI) Program:

- BSNS 4170, International Trade and Finance, 3 credit hours
- BSNS 4250, Global Marketing, 3 credit hours
- BSNS 4450, Global Business Strategy, 3 credit hours
- ECON 3250, Comparative Economic Systems, 3 credit hours

NOTE: All students must complete 120 total credit hours to graduate from Anderson University.

Accounting concentration proposed course sequence:

Freshman: BSNS 1050, MATH 1300/1400/2010; BSNS 2310

Sophomore: ACCT 2010, BSNS 2710, 2810, ECON 2010, Intermediate Level Language;

ACCT 2020, ECON 2020, BSNS 2450, BSNS 3270

Junior: ACCT 3010, ACCT 3110, BSNS 3420; ACCT 3020, BSNS 2510, BSNS3120

Senior: ACCT 4310, BSNS 4500, BSNS 4910; BSNS 4120

Global Business: Accounting Concentration Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	BSNS 2310	3 Hours
MATH 1300/2010	3-4 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	COMM 1000	3 Hours
LART 1050	1 Hour	Civic Ways of Knowing	3 Hours
Foreign Language	4 Hours	Additional Course	3 Hours
Personal Wellness	2 Hours		

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450	3 Hours
BSNS 2810	3 Hours	BIBL 2000	3 Hours
Intermediate Level Language	4 Hours	BSNS 3270	3 Hours

SEMESTER 5		SEMESTER 6	
BSNS 3420	3 Hours	BSNS 2510	3 Hours
Accounting Concentration Option	3 Hours	BSNS 3120	3 Hours
Aesthetic Ways of Knowing	3 Hours	Accounting Concentration Option	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	Writing Intensive	3 Hours
Accounting Concentration Option	3 Hours	Speaking Intensive	3 Hours
Christian Ways of Knowing	3 Hours	Additional Course	3 Hours
Scientific Ways of Knowing	4 Hours	Additional Course	3 Hours

Questions? Please contact the [Falls School of Business](#).

Economics concentration proposed course sequence:

Freshman: BSNS 1050, MATH 1300/1400/MATH 2010; BSNS 2310

Sophomore: ACCT 2010, BSNS 2710, BSNS 2810, ECON 2010, Intermediate Level

Language; ACCT 2020, ECON 2020, BSNS 2450, BSNS 3270

Junior: BSNS 3420; BSNS 2510, BSNS 3120, BSNS 3020

Senior: BSNS 4500, BSNS 4910, ECON 3110; BSNS 4120, ECON 3410

Global Business: Economics Concentration Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	BSNS 2310	3 Hours
MATH 1300/2010	3-4 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	COMM 1000	3 Hours
LART 1050	1 Hour	Civic Ways of Knowing	3 Hours
Foreign Language	4 Hours	Additional Course	3 Hours
Personal Wellness	2 Hours		

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450	3 Hours
BSNS 2810	3 Hours	BIBL 2000	3 Hours
Intermediate Level Language	4 Hours	BSNS 3270	3 Hours

SEMESTER 5		SEMESTER 6	
BSNS 3420	3 Hours	BSNS 2510	3 Hours
Aesthetic Ways of Knowing	3 Hours	BSNS 3120	3 Hours
Christian Ways of Knowing	3 Hours	ECON 3020	3 Hours
Additional Course	3 Hours	Scientific Ways of Knowing	4 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	ECON 3410	3 Hours
ECON 3110	3 Hours	Writing Intensive	3 Hours
Speaking Intensive	3 Hours	Additional Course	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

Questions? Please contact the [Falls School of Business](#).

Finance concentration proposed course sequence:

Freshman: BSNS 1050, MATH 1300/1400/2010; BSNS 2310

Sophomore: ACCT 2010, BSNS 2710, BSNS 2810, ECON 2010, Intermediate Level
Language; ACCT 2020, ECON 2020, BSNS 2450, BSNS 3270

Junior: BSNS 2510; BSNS 3120, BSNS 3350, BSNS 3420

Senior: BSNS 4150, BSNS 4500, BSNS 4910; BSNS 4120, ECON 3410

Global Business: Finance Concentration Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	BSNS 2310	3 Hours
MATH 1300/2010	3-4 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	COMM 1000	3 Hours
LART 1050	1 Hour	Civic Ways of Knowing	3 Hours
Foreign Language	4 Hours	Additional Course	3 Hours
Personal Wellness	2 Hours		

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450	3 Hours
BSNS 2810	3 Hours	BSNS 3270	3 Hours
Intermediate Level Language	4 Hours	BIBL 2000	3 Hours

SEMESTER 5		SEMESTER 6	
BSNS 2510	3 Hours	BSNS 3420	3 Hours
Aesthetic Ways of Knowing	3 Hours	BSNS 3120	3 Hours
Scientific Ways of Knowing	4 Hours	BSNS 3350	3 Hours
Additional Course	3 Hours	Speaking Intensive	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	ECON 3410	3 Hours
BSNS 4150	3 Hours	Writing Intensive	3 Hours
Christian Ways of Knowing	3 Hours	Additional Course	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

Questions? Please contact the [Falls School of Business](#).

Management concentration proposed course sequence:

Freshman: BSNS 1050, MATH 1300/1400/2010; BSNS 2310

Sophomore: ACCT 2010, BSNS 2710, BSNS 2810, ECON 2010, Intermediate Level

Language; ACCT 2020, ECON 2020, BSNS 2450, BSNS 3270

Junior: BSNS 3230, BSNS 3420; BSNS 2510, BSNS 3120, BSNS 3240

Senior: BSNS 4480, BSNS 4500, BSNS 4910; BSNS 4120

Global Business: Management Concentration Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	BSNS 2310	3 Hours
MATH 1300/2010	3-4 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	COMM 1000	3 Hours
LART 1050	1 Hour	Civic Ways of Knowing	3 Hours
Foreign Language	4 Hours	Additional Course	3 Hours
Personal Wellness	2 Hours		

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450	3 Hours
BSNS 2810	3 Hours	BSNS 3270	3 Hours
Intermediate Level Language	4 Hours	BIBL 20000	3 Hours

SEMESTER 5		SEMESTER 6	
BSNS 3420	3 Hours	BSNS 2510	3 Hours
BSNS 3230	3 Hours	BSNS 3120	3 Hours
Aesthetic Ways of Knowing	3 Hours	BSNS 3240	3 Hours
Scientific Ways of Knowing	4 Hours	Additional Course	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	Writing Intensive	3 Hours
BSNS 4480	3 Hours	Additional Course	3 Hours
Christian Ways of Knowing	3 Hours	Additional Course	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

Questions? Please contact the [Falls School of Business](#).

Marketing concentration proposed course sequence:

Freshman: BSNS 1050, MATH 1300/1400/2010; BSNS 2310

Sophomore: ACCT 2010, BSNS 2710, 2810, ECON 2010, Intermediate Level Language;
ACCT 2020, ECON 2020, BSNS 2450. BSNS 3270

Junior: BSNS 2510, Marketing Elective; BSNS 3120, BSNS 3420

Senior: BSNS 4500, BSNS 4910, Marketing Elective (if necessary); BSNS 4120,
BSNS 4330, Marketing Elective (if necessary)

Global Business: Marketing Concentration Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	BSNS 2310	3 Hours
MATH 1300/2010	3-4 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	COMM 1000	3 Hours
LART 1050	1 Hour	Civic Ways of Knowing	3 Hours
Foreign Language	4 Hours	Additional Course	3 Hours
Personal Wellness	2 Hours		

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450	3 Hours
BSNS 2810	3 Hours	BIBL 2000	3 Hours
Intermediate Level Language	4 Hours	BSNS 3270	3 Hours

SEMESTER 5		SEMESTER 6	
BSNS 2510	3 Hours	BSNS 3420	3 Hours
Marketing Elective	3 Hours	BSNS 3120	3 Hours
Aesthetic Ways of Knowing	3 Hours	Scientific Ways of Knowing	4 Hours
Additional Course	3 Hours	Additional Course	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	BSNS 4250	3 Hours
Marketing Elective	3 Hours	Writing Intensive	3 Hours
Christian Ways of Knowing	3 Hours	Additional Course	3 Hours
Speaking Intensive	3 Hours	Additional Course	3 Hours

Questions? Please contact the [Falls School of Business](#).

International Business Institute ((BI) concentration proposed course sequence:

Freshman: BSNS 1050, MATH 1300/1400/2010; BSNS 2310

Sophomore: ACCT 2010, BSNS 2710, BSNS 2810, ECON 2010;

ACCT 2020, ECON 2020, BSNS 2450, BSNS 3270

Junior: BSNS 2510; BSNS 3120, BSNS 3420

Summer: IBI Program

Senior: BSNS 4500, BSNS 4910; BSNS 4120

Global Business: IBI Concentration Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	BSNS 2310	3 Hours
MATH 1300/2010	3-4 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	COMM 1000	3 Hours
LART 1050	1 Hour	Civic Ways of Knowing	3 Hours
Foreign Language	4 Hours	Additional Course	3 Hours
Personal Wellness	2 Hours		

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450	3 Hours
BSNS 2810	3 Hours	BSNS 3270	3 Hours
Additional Course	3 Hours	BIBL 2000	3 Hours

SEMESTER 5		SEMESTER 6	
BSNS 2510	3 Hours	BSNS 3420	3 Hours
Aesthetic Ways of Knowing	3 Hours	BSNS 3120	3 Hours
Additional Course	3 Hours	Scientific Ways of Knowing	4 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SUMMER IBI PROGRAM	
ECON 3250	3 Hours
BSNS 4170	3 Hours
BSNS 4250	3 Hours
BSNS 4450	3 Hours

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	Writing Intensive	3 Hours
Christian Ways of Knowing	3 Hours	Additional Course	3 Hours
Speaking Intensive	3 Hours	Additional Course	3 Hours
Additional Course	3 Hours		

Questions? Please contact the [Falls School of Business](#).

Global Business Proposed 3-Year Course Sequence:

Freshman: BSNS 1050, MATH 1300/1400/2010, BSNS 2310

BSNS 2710, BSNS 2810, BSNS 2450, BSNS 3420

Sophomore: ACCT 2010, ECON 2010, BSNS 3120, Intermediate Language;

ACCT 2020, ECON 2020, BSNS 2510, BSNS 3270

Summer 2: Concentration Option 1/3

Junior: BSNS 4120, Concentration Option 2/3; BSNS 4500, Concentration Option 3/3

Global Business Major 3-Year Suggested Course Sequence

SEMESTER 1 SEMESTER 2

BSNS 1050	2 Hours	BSNS 2710	3 Hours
MATH 1300/2010	3-4 Hours	BSNS 2810	3 Hours
BSNS 2310	3 Hours	BSNS 2450	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	BSNS 3420	3 Hours
LART 1050	1 Hour	ENGL 1120	3 Hours
Foreign Language	4 Hours	Personal Wellness	2 Hours

SUMMER 1

BIBL 2000	3 Hours
COMM 1000	3 Hours
Additional Course	3 Hours

SEMESTER 3 SEMESTER 4

ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 3120	3 Hours	BSNS 2510	3 Hours
Intermediate Level Language	4 Hours	BSNS 3270	3 Hours
Scientific Ways of Knowing	4 Hours	Christian Ways of Knowing	3 Hours
		Additional Course	3 Hours

SUMMER 2

Concentration Option 1/3	3 Hours
Additional Courses	6 Hours

SEMESTER 5 SEMESTER 6

BSNS 4120	3 Hours	BSNS 4500	3 Hours
Concentration Option 2/3	3 Hours	Concentration Option 3/3	3 Hours
Global/Intercultural Ways of Knowing	3 Hours	BSNS 4910	1 Hour
Civic Ways of Knowing	3 Hours	Additional Course	3 Hours
Aesthetic Ways of Knowing	3 Hours	Additional Course	3 Hours
Writing Intensive	3 Hours	Additional Course	3 Hours

Questions? Please contact the [Falls School of Business](#).