

Marketing: 4 Year Suggested Course Sequence

| SEMESTER 1 | HOURS | SEMESTER 2 | HOURS |
|---------------------|-------|-----------------------|-------|
| BSNS 1050 | 2 | BSNS 2310 | 3 |
| MATH 1300/2010 | 3-4 | BSNS 2710 | 3 |
| ENGL 1100/ENGL 1110 | 3-4 | ENGL 1120 | 3 |
| LART 1050 | 1 | COMM 1000 | 3 |
| Foreign Language | 4 | Civic Ways of Knowing | 3 |
| Personal Wellness | 2 | | |

| SEMESTER 3 | HOURS | SEMESTER 4 | HOURS |
|--|-------|------------|-------|
| ACCT 2010 | 3 | ACCT 2020 | 3 |
| Social and Behavioral Ways of Knowing, ECON 2010 | 3 | ECON 2020 | 3 |
| BSNS 2450 | 3 | BSNS 2510 | 3 |
| BSNS 2810 | 3 | Elective | 3 |
| Elective | 3 | Elective | 3 |

| SEMESTER 5 | HOURS | SEMESTER 6 | HOURS |
|---|-------|--|-------|
| BIBL 2000 | 3 | Christian Ways of Knowing | 3 |
| BSNS 3270 | 3 | BSNS 3400 | 3 |
| BSNS 3220 | 3 | Marketing Directed Elective ¹ | 3 |
| Civic Discourse & Critical Reasoning, BSNS 3420 | 3 | Elective | 3 |
| Global/Intercultural Ways of Knowing, BSNS 3120 | 3 | Elective | 3 |

| SEMESTER 7 | HOURS | SEMESTER 8 | HOURS |
|-------------------------------|-------|---------------------------|-------|
| BSNS 4910 | 2 | Aesthetic Ways of Knowing | 3 |
| Scientific Ways of Knowing | 4 | BSNS 4330 | 3 |
| BSNS 3550 | 3 | BSNS 4500 | 3 |
| Speaking Intensive, BSNS 3210 | 3 | Elective | 3 |
| Elective | 3 | Elective | 3 |

NOTE: All students must complete 120 total credit hours to graduate from Anderson University.

¹ BSNS 4400, 3550, COMM 2200, or 2240

Marketing: 3 Year Suggested Course Sequence

| SEMESTER 1 | HOURS | SEMESTER 2 | HOURS |
|---------------------|-------|-----------------------|-------|
| BSNS 1050 | 2 | BSNS 2310 | 3 |
| MATH 1300/2010 | 3-4 | BSNS 2810 | 3 |
| ENGL 1100/ENGL 1110 | 3-4 | ENGL 1120 | 3 |
| LART 1050 | 1 | COMM 1000 | 3 |
| Foreign Language | 4 | Civic Ways of Knowing | 3 |
| Personal Wellness | 2 | Elective | 3 |

| SUMMER 1 | HOURS |
|---------------------------|-------|
| BIBL 2000 | 3 |
| Aesthetic Ways of Knowing | 3 |
| Elective | 3 |

| SEMESTER 3 | HOURS | SEMESTER 4 | HOURS |
|--|-------|--|-------|
| ACCT 2010 | 3 | ACCT 2020 | 3 |
| Social and Behavioral Ways of Knowing, ECON 2010 | 3 | ECON 2020 | 3 |
| BSNS 2450 | 3 | BSNS 2710 | 3 |
| BSNS 3220 | 3 | BSNS 2510 | 3 |
| BSNS 3550 | 3 | BSNS 3400 | 3 |
| Speaking Intensive, BSNS 3210 | 3 | Marketing Directed Elective ² | 3 |

| SUMMER 1 | HOURS |
|---------------------------|-------|
| Christian Ways of Knowing | 3 |
| Elective | 3 |

| SEMESTER 5 | HOURS | SEMESTER 6 | HOURS |
|---|-------|------------|-------|
| BSNS 3270 | 3 | BSNS 4330 | 3 |
| Civic Discourse & Critical Reasoning, BSNS 3420 | 3 | BSNS 4500 | 3 |
| Global/Intercultural Ways of Knowing, BSNS 3120 | 3 | Elective | 3 |
| BSNS 4910 | 2 | Elective | 3 |
| Scientific Ways of Knowing | 4 | Elective | 3 |
| Elective | 3 | Elective | 3 |

NOTE: All students must complete 120 total credit hours to graduate from Anderson University.

² BSNS 4400, 3550, COMM 2200, or 2240