

# Women's Philanthropy Council

*Women making a meaningful impact by serving the Anderson University campus and community*

## QUICK FACTS

### ★ Why?

- The purpose of the Women's Philanthropy Council (WPC) is to engage and inspire women to support and invest in Anderson University and AU students. The Council will offer opportunities for women to gather, network, and combine resources for maximum impact...to tackle challenges both large and small, in an effort to support Anderson University's mission in addressing the things that are important to AU, the students, and the donors.

### ★ Why Women?

- Research shows that women tend to give where they believe they make a difference with their gift regardless of the amount of the gift. There are thousands of women's giving councils because there's just something special about women joining together for a common purpose!

### ★ Why Now?

- With the recent success of the *Called to Soar* initiative, this is the perfect opportunity to keep the momentum going!

## MEMBERSHIP CRITERIA

### ● Who Will Be on the Council?

- Women who believe in and love Anderson University and AU students...and want to see AU thrive! Women Alumni, trustees, faculty, staff, parents, students, and friends of AU are eligible
  - Friends/Community members will be invited to join by an existing WPC member

### ● What's Involved in Being a Council Member?

- Council members are asked to make an annual membership gift and be available for an annual WPC meeting (project reviews, networking, voting) and occasional online meetings.
  - 3 year pledged commitment
  - Membership gifts
    - 100% annual membership gifts will be directed toward council elected projects
    - Annual membership gift amounts
      - Women's Philanthropy Council Members ~ \$1,000
      - Young Professional Members (under 40) ~ \$500
      - Raven Student Members ~ \$25
    - Membership gifts would hopefully be above and beyond regular annual giving so as not to take giving away from other areas

## BENEFITS OF MEMBERSHIP

### ● What Will the Council Do?

- Council members will review project proposals and select where the collective annual membership gifts are utilized. Members will also help recruit new council members.
- Council Members
  - Choose where the annual gifts are designated
  - Chance for personal interaction and engagement with current female students
  - Attend the annual meeting
  - Optional special social events (i.e. Beef & Boards, dinner and performance on campus, etc.) and possible one-day travel experiences with other Raven enthusiasts (i.e. one day coach bus trip to Chicago for special exhibit or shopping--costs covered by individual council members who choose to attend)
  - Special recognition
    - Charter Members
    - Founding Members
    - Length of service
    - Number of new member recruits
    - Special service on the council
- Student Members
  - Honor of being invited by AU Alumni
  - Participation in council activities
  - Networking with council members
  - Resume' building

## **PARAMETERS OF PROJECTS**

- **How Will the Council Decide What To Fund?**
  - All projects must benefit Anderson University or AU students
  - All projects should fall within the set Areas of Focus
    - Areas of Focus
      - Campus improvement
        - Examples: wall wraps, painting, ceiling fixes, carpet or flooring, better cleaning (windows in Decker), energy-efficient initiatives (motion sensor lights, solar panels), important repairs or updates
      - Student experience
        - East Lawn Mall, Student Center enhancements
        - Campus events (tailgating, musical, ministry, labyrinth, etc.)
      - Academic/Library
        - Conferences (travel, etc)
        - Speaker or speaker series
        - Reference materials
        - Special exhibits or materials
      - Athletics
        - Special team travel experiences
        - Displays or exhibits
        - Special projects

**Questions? Contact Elyse Cromer, Associate Director of Annual Giving; [emcromer@anderson.edu](mailto:emcromer@anderson.edu)**