Visual Communication Design Major (53 credit hours)

Students majoring in Visual Communication Design at Anderson University learn how to design for a variety of media. However, design is not just about what you make; it's also about how you think. From the first sketch to the final pixel, we encourage you to develop both skill and understanding by using critical, creative thinking to solve the challenges of visual communication.

Major Requirements:
- ARTH 3040, Great Themes in Global Art History, 3 credit hours
- ARTH 3050, Western Art History, 3 credit hours
- ARTS 1230, Painting for Liberal Arts, 3 credit hours
- ARTS 2010, Introduction to Drawing, 3 credit hours
- ARTS 2011, Two-Dimensional Design, 3 credit hours
- ARTS 2060, Illustration, 3 credit hours
- ARTS 2100, Intro to Visual Design Studio, 3 credit hours
- ARTS 3110, Visual Design Studio I, 3 credit hours
- ARTS 3114, Visual Design Studio II, 3 credit hours
- ARTS 3310, Typography Studio, 3 credit hours
- ARTS 4114, Design for Digital Media, 3 credit hours
- ARTS 4310, Design Thinking, 3 credit hours
- ARTS 4420, Design Methodology, 3 credit hours
- ARTS 4820, Internship, 2 credit hours
- ARTS 4930, Comprehensive Projects I Preparation, 2 credit hours
- ARTS 4950, Comprehensive Projects II, 4 credit hours

3 credit hours from:
- ARTS 4450, Special Topics in Graphic Design, 3 credit hours
- COMM 3160, Motion Graphics, 3 credit hours

3 credit hours from:
- BSNS 3550, Integrated Branding and Promotion I, 3 credit hours
- COMM 3370, Communicating through Social Media, 3 credit hours

- ARTH 3040, Great Themes in Global Art History, is a Speaking Intensive course in the Liberal Arts Program.
- ARTH 3050, Western Art History, is a Writing Intensive course in the Liberal Arts Program.
- ARTS 4950, Comprehensive Projects, is a Speaking Intensive course in the Liberal Arts Program.

NOTE: All students must complete 120 total credit hours to graduate from Anderson University.

Questions? Please contact the [Department of Communication & Design Arts](#) at (765) 641-4320. Rev'd 2/2023

Academic Advising

Proposed course sequence:

Freshman: ARTS 2010, 2011; ARTS 2060, 2100
Sophomore: ARTH 3040, ARTS 1230, 3110, 3310; ARTS 3114, 4310
Junior: ARTH 3050, ARTS 4114, BSNS 3550/COMM 3370; ARTS 4420, 4450/COMM 3160
Senior: ARTS 4820, 4930; ARTS 4950

Visual Communication Design Major Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
ARTS 2010	3 Hours	ARTS 2060	3 Hours
ARTS 2011	3 Hours	ARTS 2100	3 Hours
Social & Behavioral Ways of Knowing	3 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	Personal Wellness	2 Hours
LART 1050	1 Hour	Quantitative Reasoning	3 Hours
COMM 1000	3 Hours		

SEMESTER 3		SEMESTER 4	
ARTH 3040	3 Hours	ARTS 3114	3 Hours
ARTS 1230	3 Hours	ARTS 4310	3 Hours
ARTS 3110	3 Hours	Civic Ways of Knowing	3 Hours
ARTS 3310	3 Hours	Scientific Ways of Knowing	4 Hours
BIBL 2000	3 Hours	Additional Class	3 Hours

SEMESTER 5		SEMESTER 6	
ARTH 3050	3 Hours	ARTS 4420	3 Hours
ARTS 4114	3 Hours	ARTS 4450 or COMM 3160	3 Hours
BSNS 3550 or COMM 3370	3 Hours	Christian Ways of Knowing	3 Hours
Foreign Language	4 Hours	Additional Class	3 Hours
Aesthetic Ways of Knowing	3 Hours		

SEMESTER 7		SEMESTER 8	
ARTS 4820	2 Hours	ARTS 4950	4 Hours
ARTS 4930	2 Hours	Global/Intercultural Ways of Knowing	3 Hours
Writing Intensive	3 Hours	Additional Class	3 Hours
Additional Class	3 Hours	Additional Class	3 Hours
Additional Class	3 Hours	Additional Class	3 Hours

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