

Sports Management Major (66 credit hours)

Courses in Sports Management provide essential skills for careers in sports promotions, sponsorship, event management, and brand management. This program also prepares students for advanced studies in sport management and related fields.

2025-2026 Academic Year

Business Core Requirements (48-hours):

- ACCT 2010 Principles of Accounting I, 3 credit hours
- ACCT 2020 Principles of Accounting II, 3 credit hours
- BSNS 1050 Business as a Profession, 3 credit hours
- BSNS 2550 Business Communications, 3 credit hours
- BSNS 2310 Spreadsheet Analytics, 3 credit hours
- BSNS 2450 Principles of Business Analytics, 3 credit hours
- BSNS 2510 Principles of Finance, 3 credit hours
- BSNS 2710 Principles of Management, 3 credit hours
- BSNS 2810 Principles of Marketing, 3 credit hours
- BSNS 3120 Global Business, 3 credit hours
- BSNS 3420 Business Law, 3 credit hours
- BSNS 4500 Strategic Management, 3 credit hours
- BSNS 4800, Business Internship, 3 credit hours
- BSNS 4910 Senior Seminar in Business, 3 credit hours
- ECON 2010 Principles of Macroeconomics, 3 credit hours
- ECON 2020 Principles of Microeconomics, 3 credit hours

Major Requirements (18 hours):

- BSNS 3130, Sports Management, 3 credit hours
- COMM 2130, Writing for the Media, 3 credit hours
- BSNS 4360, Sport Sponsorship and Sales, 3 hours
- BSNS 4560, Game Day Experience Management, 3 hours
- SPRL 3300, Management of Sports Facilities and Events, 3 hours
- COMM 2140, Producing Multimedia Content, 3 hours

NOTE: All students must complete 120 total credit hours to graduate from Anderson University.

Sports Management: 4-Year Suggested Course Sequence

SEMESTER 1	HOURS	SEMESTER 2	HOURS
BSNS 1050	3	BSNS 2310	3
Quantitative Reasoning	3-4	BSNS 2810	3
ENGL 1100/ENGL 1110	3-4	ENGL 1120	3
LART 1050	1	COMM 1000	3
Humanistic & Artistic Ways of Knowing	4	Humanistic & Artistic Ways of Knowing	3
Personal Wellness	2		
SEMESTER 3	HOURS	SEMESTER 4	HOURS
ACCT 2010	3	ACCT 2020	3
Social and Behavioral Ways of Knowing, ECON 2010	3	ECON 2020	3
BSNS 2450	3	BSNS 2710	3
BSNS 2550	3	BSNS 2510	3
Elective	3	COMM 2130	3

SEMESTER 5	HOURS	SEMESTER 6	HOURS
BIBL 2000	3	Christian Ways of Knowing	3
BSNS 3130	3	Global/Intercultural Ways of Knowing, BSNS 3120	3
Civil Discourse & Conflict Transformation	3	BSNS 4360	3
Speaking Intensive, BSNS 3210	3	BSNS 4800	3
Elective	3	SPRL 3300	3

SEMESTER 7	HOURS	SEMESTER 8	HOURS
BSNS 4910	3	Humanistic & Artistic Ways of Knowing	3
Scientific Ways of Knowing	4	Elective	3
BSNS 4560	3	BSNS 4500	3
COMM 2140	3	Elective	3
Elective	3	Elective	3

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Sports Management: 3 Year Suggested Course Sequence

SEMESTER 1	HOURS	SEMESTER 2	HOURS
BSNS 1050	3	BSNS 2310	3
Quantitative Reasoning	3-4	BSNS 2810	3
ENGL 1100/ENGL 1110	3-4	ENGL 1120	3
LART 1050	1	COMM 1000	3
Humanistic & Artistic Ways of Knowing	4	Humanistic & Artistic Ways of Knowing	3
Personal Wellness	2	Elective	3

SUMMER 1	HOURS
BIBL 2000	3
Humanistic & Artistic Ways of Knowing	3
Elective	3

SEMESTER 3	HOURS	SEMESTER 4	HOURS
ACCT 2010	3	ACCT 2020	3
Social and Behavioral Ways of Knowing, ECON 2010	3	ECON 2020	3
BSNS 2450	3	BSNS 2710	3
BSNS 2550	3	BSNS 2510	3
Speaking Intensive, BSNS 3210	3	BSNS 4360	3
BSNS 3130	3	COMM 2130	3

SUMMER 1	HOURS
Christian Ways of Knowing	3
BSNS 4800	3

SEMESTER 5	HOURS	SEMESTER 6	HOURS
COMM 2140	3	Global/Intercultural Ways of Knowing, BSNS 3120	3
Civil Discourse & Conflict Transformation, BSNS 3420	3	Elective	3
BSNS 4110	3	SPRL 3300	3
BSNS 4910	2	BSNS 4500	3
Scientific Ways of Knowing	4	Elective	3
BSNS 4560	3	Elective	3

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