

SOLAR CAR

Corporate Sponsorship Opportunities

The Anderson University School of Science and Engineering is excited to invite your company to be a chief partner of the AU Solar Car Team. During the summer of 2016, Anderson University received its solar car, named “Solis Corvus,” or “Sun Raven” in Latin, and is now looking to qualify for the 2018 American Solar Challenge.

The Anderson University School of Science and Engineering desires to provide its students a hands-on opportunity to work on the car and offer the excitement and experience of building, modifying, and testing a solar car. This is also a chance for AU’s engineering program to receive national recognition while competing against some of the top universities in the United States.



The American Solar Challenge is a competition to design, build, and drive solar-powered cars in a cross-country time/distance relay event. Teams compete over a 1,500 to 2,000 mile course between multiple cities across the country. The event has had over two decades of organized events in North America.

On behalf of Anderson University, we would like to invite you to partner with us as we look to develop our students as future engineers while promoting ecological solutions, leading-edge technology, and the opportunity to be a positive influence in Anderson, central Indiana, and the world.

Please visit anderson.edu/solar-car or email solarcar@anderson.edu for more information.



Anderson University Solar Car Corporate Sponsorship Opportunities		
Level	Amount	Details
Platinum	\$25,000	First partner at this level has naming rights through 2018 race, plus everything listed at Gold Level.
Gold	\$10,000	First 5 partners are forever known as founding sponsors; large company logo on website for life. First 5 partners plus others after will also receive large logo on car, logo on team website with company summary (400 word limit), logo on team t-shirt, and social media/press release mentions.
Silver	\$5,000	Partners at this level will receive small logo on car, logo only on team website, logo on team t-shirt, and limited social media mentions.
Bronze	\$1,000	Partners at this level will receive logo only on website and a small logo on team t-shirt.