



# ANDERSON UNIVERSITY

Office of Work Life Engagement

## POSITION ANNOUNCEMENT

**Position:** Tenure-Track, Assistant Professor, Marketing

**Department:** Falls School of Business

**Reports to:** Dean, Falls School of Business

**Responsibilities:**

Applications are being accepted for a full-time, tenure-track position in Marketing. The Anderson University Falls School of Business invites applicants who are interested in joining an ACBSP accredited program that emphasizes excellence in teaching. Beginning in August 2020, the position will be filled by an energetic individual who will join a business school that currently includes 14 full-time faculty who share a vision to develop leaders with Christian values and solid business expertise.

**Qualifications:**

The ideal candidate will have doctoral qualifications, practical experience, and strong teaching skills. ABDs near completion or candidates willing to earn a doctorate will be considered. Teaching load may include courses in marketing research, marketing strategy, and marketing management. The teaching load will be in both the undergraduate and MBA program. An opportunity to work with doctoral students is available. Preference will be given to candidates with strong practical and teaching experience in marketing research. ABD's or promising applicants willing to earn a doctorate degree in marketing will be considered.

Qualified and interested candidates should supply a cover letter, CV, [faculty application](#), 1-2 page faith statement as described on the faculty application, 3 letters of recommendation, and a statement of teaching philosophy by mail to: Dr. Michael Collette, Dean of the Falls School of Business, Anderson University, 1100 East 5<sup>th</sup> Street, Anderson IN 46012, or email: [collette@anderson.edu](mailto:collette@anderson.edu). A background check is required.

**Benefits:** This is a full-time, tenure-track position with eligibility for university benefits.

**Position Available:** Beginning August 2020.

**Available:** The review of candidates will begin immediately and continue until the position is filled.

[Anderson University](#) is on a [mission](#) to educate students for lives of faith and service, offering more than [60 undergraduate majors](#), [30 three-year degrees](#), [20 NCAA Division III intercollegiate sports](#), alongside [adult](#) and [graduate](#) programs. The private, liberal arts institution is fully [accredited](#) and recognized among top colleges for its [business](#), [computer science](#), [cybersecurity](#), [dance](#), [engineering](#), [nursing](#), and [teacher education](#) programs. Anderson University was established in 1917 in Anderson, Indiana, by the [Church of God](#).

*AU is an equal opportunity employer. Persons who bring diversity are encouraged to apply.* Anderson University complies with federal and state requirements for non-discrimination in employment with regard to sex, age, race, color, disability, and national and ethnic origin.