



Assistant Professor of Marketing & Brand Management

DUTIES:

Anderson University is seeking a full-time Assistant Professor of Marketing & Brand Management at our campus in Anderson, IN. Responsible for teaching undergraduate and graduate level marketing and personal brand management courses. Develop and serve as Director for the Center for Personal Brand Management. The Center would support the personal and professional development of adult, undergraduate, graduate, and professional students and organizations seeking personal brand management expertise. Teach assigned courses and develop new courses. Provide academic advising, maintain office hours, participate in faculty governance. Maintain a plan of personal, professional, and spiritual development.

REQUIRED QUALIFICATIONS:

This position requires Master's degree or equivalent in Management, Marketing, Personal Brand Management or related field and three years of experience teaching courses related to Marketing, Brand Management and/or Personal Brand Management. Requires a maturing Christian faith and commitment to the mission of Christian higher education. Background check required.

Applications consist of a letter addressing the preferred qualifications listed above, curriculum vitae, evidence of teaching effectiveness and scholarly potential, a statement of how your faith relates to your discipline, a copy of graduate transcript(s), three letters of recommendation, and a completed Anderson University Faculty Application (found at <https://www.anderson.edu/uploads/hr/faculty-application.pdf>).

Anderson University is on a mission to educate students for lives of faith and service, offering more than 60 undergraduate majors, 30 three-year degrees, 20 NCAA Division III intercollegiate sports, alongside adult and graduate programs. The private, liberal arts institution is fully accredited and recognized among top colleges for its business, computer science, cybersecurity, dance, engineering, nursing, and teacher education programs. Anderson University was established in 1917 in Anderson, Indiana, by the Church of God.

AU is an equal opportunity employer. Persons who bring diversity are encouraged to apply. Anderson University complies with federal and state requirements for non-discrimination in employment with regard to sex, age, race, color, disability, and national and ethnic origin.