

Standard #4 Measurement and Analysis of Student Learning and Performance

Use this table to supply data for Criterion 4.2. (Figure 4.2 in self-study)

Performance Indicator	Definition				
1. Student Learning Results	A student learning outcome is one that measures a specific competency attainment. <i>Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination.</i> Add these to the description of the measurement instrument in				
Analysis of Results					
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
Measurable goal	Do not use grades.	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?	
What is your goal?	(Indicate type of instrument) direct, formative, internal, comparative				
Knowledge of core business competencies	Summative, External, Comparative data derived from Peregrine Post Program Exams	As a whole, our graduating students will score above the average of ACBSP Region 4 on the Peregrine outbound exam	Our students scored 1/2 point below ACBSP Region 4 average in the Fall 2015, but 1/2 point above them in the Spring 2016	We compare very favorably to our Region of accredited schools (secular and faith-based)	
Knowledge of core business competencies	Summative, External, Comparative data derived from Peregrine Post Program Exams	As a whole, our graduating students will score above the average of Faith-Based institutions on the Peregrine outbound exam	Our students scored 2.7 points below the National Faith-based average in 2015, but only 1.7 below in 2016	We are gaining on our comparison group. There are specific areas we will concentrate on to complete those gains.	
Knowledge of core business competencies	Summative, External, Comparative data derived from Peregrine Post Program Exams	The increase in measured knowledge between the pre and post test will be greater than that of Region 4 average	Our student came in testing lower in business knowledge, but comparable on the post-test.	We have greater gains in knowledge than the average in Region 4	
Knowledge of core business competencies	Summative, External, Comparative data derived from Peregrine Post Program Exams	The increase in measured knowledge between the pre and post test will be greater than that of Faith-Based schools average	Our student came in testing lower in business knowledge, but comparable on the post-test.	We have greater gains in knowledge than the average of Faith-Based institutions	

Anderson University - Fall 2015

Assessment Period: 9/1/2015 - 12/30/2015

Courses: BSNS 1050 Business as a Profession, BSNS 4500 Strategic Management

Number of Exams: 83

Course	Timeline	Score		
		ACBSP Region 4 (Great Lakes Council Council)	Faith-based Institution	
1 Total	Inbound	37	41.4	40.7
2 Accounting	Inbound	34	41.9	41.4
3 Business Ethics	Inbound	37.3	43.4	42.4
4 Business Finance	Inbound	32.3	34.2	33.8
5 Business Integration and Strategic Management	Inbound	36.1	42.6	41.5
6 Business Leadership	Inbound	35.8	43	41.6
7 Economics	Inbound	39.5	40.2	39.1
8 Economics: Macroeconomics	Inbound	37.7	38.6	37.6
9 Economics: Microeconomics	Inbound	41.3	41.6	40.5
10 Global Dimensions of Business	Inbound	36.6	36.8	36.4
11 Information Management Systems	Inbound	37.1	48.1	46.7
12 Legal Environment of Business	Inbound	41.3	46.2	45.2
13 Management	Inbound	42.9	46.9	45.9
14 Management: Human Resource Management	Inbound	46.6	49.5	47.7
15 Management: Operations/Production Management	Inbound	33.8	41.6	41.4
16 Management: Organizational Behavior	Inbound	49.5	48.9	47.5
17 Marketing	Inbound	34.4	37.8	36.4
18 Quantitative Research Techniques and Statistics	Inbound	37.1	35.1	35.4
19 Total	Outbound	48	48.5	50.7
20 Accounting	Outbound	59.1	49.6	51.5
21 Business Ethics	Outbound	52.9	49	52.2
22 Business Finance	Outbound	44.3	43.6	44.5
23 Business Integration and Strategic Management	Outbound	51	51.9	53
24 Business Leadership	Outbound	48.6	47.9	50
25 Economics	Outbound	50	46.7	48.7
26 Economics: Macroeconomics	Outbound	49.5	45.5	47.2
27 Economics: Microeconomics	Outbound	50.5	47.9	50
28 Global Dimensions of Business	Outbound	41.9	44.5	44.8
29 Information Management Systems	Outbound	47.6	55.1	57.4
30 Legal Environment of Business	Outbound	48.1	51	53.9
31 Management	Outbound	44.8	53.7	55.6
32 Management: Human Resource Management	Outbound	45.1	55.8	58
33 Management: Operations/Production Management	Outbound	36.2	50	50.2
34 Management: Organizational Behavior	Outbound	52.9	54.8	57.7
35 Marketing	Outbound	44	44.5	46.9
36 Quantitative Research Techniques and Statistics	Outbound	47.1	45	45.6

Anderson University - Spring 2016

Assessment Period: 1/1/2016 - 5/1/2016

Courses: BSNS 1050 Business as a Profession, BSNS 4500 Strategic Management

Number of Exams: 50

Course	Timeline	Score	ACBSP Region 4 (Great Lakes Council Cou	Faith-based Institution
1 Total	Inbound	37.6	41.4	40.7
2 Accounting	Inbound	34.7	41.9	41.4
3 Business Ethics	Inbound	39.3	43.4	42.4
4 Business Finance	Inbound	31.1	34.2	33.8
5 Business Integration and Strategic Management	Inbound	33.8	42.6	41.5
6 Business Leadership	Inbound	45.3	43	41.6
7 Economics	Inbound	41.6	40.2	39.1
8 Economics: Macroeconomics	Inbound	41.1	38.6	37.6
9 Economics: Microeconomics	Inbound	42.1	41.6	40.5
10 Global Dimensions of Business	Inbound	39.3	36.8	36.4
11 Information Management Systems	Inbound	39.5	48.1	46.7
12 Legal Environment of Business	Inbound	37.9	46.2	45.2
13 Management	Inbound	37.4	46.9	45.9
14 Management: Human Resource Management	Inbound	33.9	49.5	47.7
15 Management: Operations/Production Management	Inbound	42.2	41.6	41.4
16 Management: Organizational Behavior	Inbound	35.9	48.9	47.5
17 Marketing	Inbound	36.3	37.8	36.4
18 Quantitative Research Techniques and Statistics	Inbound	32.6	35.1	35.4
19 Total	Outbound	49	48.5	50.7
20 Accounting	Outbound	49	49.6	51.5
21 Business Ethics	Outbound	48.1	49	52.2
22 Business Finance	Outbound	39.7	43.6	44.5
23 Business Integration and Strategic Management	Outbound	57.7	51.9	53
24 Business Leadership	Outbound	48.4	47.9	50
25 Economics	Outbound	49.4	46.7	48.7
26 Economics: Macroeconomics	Outbound	47.7	45.5	47.2
27 Economics: Microeconomics	Outbound	51	47.9	50
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29 Information Management Systems	Outbound	54.2	55.1	57.4
30 Legal Environment of Business	Outbound	49.4	51	53.9
31 Management	Outbound	53.2	53.7	55.6
32 Management: Human Resource Management	Outbound	55.3	55.8	58
33 Management: Operations/Production Management	Outbound	49.3	50	50.2
34 Management: Organizational Behavior	Outbound	54.8	54.8	57.7
35 Marketing	Outbound	42.6	44.5	46.9
36 Quantitative Research Techniques and Statistics	Outbound	50	45	45.6