

### Visual Communication Design Major (53 credit hours)

---

Students majoring in Visual Communication Design at Anderson University learn how to design for a variety of media. However, design is not just about what you make; it's also about how you think. From the first sketch to the final pixel, we encourage you to develop both skill and understanding by using critical, creative thinking to solve the challenges of visual communication.

#### Major Requirements:

- ARTH 3010, Ancient to Medieval Art, 3 credit hours
- ARTH 3020, Renaissance to Modern Art, 3 credit hours
- ARTH 3030, Contemporary Art and Design, 3 credit hours
- ARTS 2010, Introduction to Drawing, 3 credit hours
- ARTS 2011, Two-Dimensional Design, 3 credit hours
- ARTS 2060, Illustration, 3 credit hours
- ARTS 2100, Intro to Graphic Design, 3 credit hours
- ARTS 3110, Visual Design Studio I, 3 credit hours
- ARTS 3114, Visual Design Studio II, 3 credit hours
- ARTS 3310, Typography Studio, 3 credit hours
- ARTS 4114, Design for Digital Media, 3 credit hours
- ARTS 4310, Design Thinking, 3 credit hours
- ARTS 4420, Design Methodology, 3 credit hours
- ARTS 4820, Internship, 2 credit hours
- ARTS 4930, Comprehensive Projects I Preparation, 2 credit hours
- ARTS 4950, Comprehensive Projects II, 4 credit hours

3 credit hours from:

- ARTS 4450, Special Topics in Graphic Design, 3 credit hours
- COMM 3160, Motion Graphics, 3 credit hours

3 credit hours from:

- BSNS 3550, Integrated Branding and Promotion I, 3 credit hours
- COMM 3370, Communicating through Social Media, 3 credit hours

- ARTH 3030, Contemporary Art and Design, is a Writing Intensive course in the Liberal Arts Program.
- ARTS 4950, Comprehensive Projects, is a Speaking Intensive course in the Liberal Arts Program.

**NOTE:** All students must complete 120 total credit hours to graduate from Anderson University.

Questions? Please contact the [Department of Communication & Design Arts](#) at (765) 641-4320.

Proposed course sequence:

- Freshman: ARTS 2010, 2011; ARTS 2100, 2060
- Sophomore: ARTH 3010 or 3020, ARTS 3110, 3114; ARTH 3030, ARTS 3310
- Junior: ARTH 3010 or 3020, ARTS 4114, 4310; ARTS 4420, 4450
- Senior: ARTS 4820, 4930; ARTS 4950

Visual Communication Design Major Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
ARTS 2011	3 Hours	ARTS 2100	3 Hours
ARTS 2010	3 Hours	ARTS 2060	3 Hours
Social & Behavioral Ways of Knowing	3 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	Personal Wellness	2 Hours
LART 1050	1 Hour	Quantitative Reasoning	3 Hours
COMM 1000	3 Hours		

SEMESTER 3		SEMESTER 4	
ARTH 3010 or 3020	3 Hours	ARTH 3030	3 Hours
ARTS 3110	3 Hours	ARTS 3310	3 Hours
ARTS 3114	3 Hours	Additional Class	3 Hours
BIBL 2000	3 Hours	Scientific Ways of Knowing	4 Hours
Civic Ways of Knowing	3 Hours	Additional Class	3 Hours

SEMESTER 5		SEMESTER 6	
ARTH 3010 or 3020	3 Hours	ARTS 4420	2 Hours
ARTS 4114	3 Hours	ARTS 4450 or COMM 3160	3 Hours
ARTS 4310	3 Hours	Christian Ways of Knowing	3 Hours
BSNS 3550 or COMM 3370	3 Hours	Aesthetic Ways of Knowing	3 Hours
Foreign Language	4 Hours	Additional Class	3 Hours

SEMESTER 7		SEMESTER 8	
ARTS 4820	2 Hours	ARTS 4950	4 Hours
ARTS 4930	2 Hours	Global/Intercultural Ways of Knowing	3 Hours
Writing Intensive	3 Hours	Additional Class	3 Hours
Additional Class	3 Hours	Additional Class	3 Hours
Additional Class	3 Hours	Additional Class	3 Hours

Questions? Please contact the [Department of Communication & Design Arts](#) at (765) 641-4320.