

Music and Entertainment Business Major (52 credit hours)

The Music Business: Entertainment Concentration is for students who want a strong foundation in business to prepare for the business-side of the music/entertainment industry. These are recommendations but students can take the required courses as prerequisites are fulfilled and the courses are available.

Core Requirements: (22 credit hours)

- MUBS 2010, Introduction to the Music Business, 3 credit hours
- MUBS 2020, Introduction to Music Publishing, 3 credit hours
- MUBS 3100, Artist Development, 2 credit hours
- BSNS 2710, Principles of Management, 3 credit hours
- BSNS 3320, Legal Aspects of the Music Business, 2 credit hours
- BSNS 3330, Music Marketing, 3 credit hours
- BSNS 3360, Beyond Talent and Entrepreneurship, 2 hours

4 credit hours from:

- MUBS 4800, Internship in Music Business, 1-3 credit hours
- MUBS 4900, Recording Label Seminar, 1-2 credit hours

Entertainment Business Track (30 credit hours)

- ACCT 2010, Principles of Accounting I, 3 credit hours
- BSNS 2510, Principles of Finance, 3 credit hours
- BSNS 2450, Business Analytics, 3 credit hours
- BSNS 3270, Project Management, 3 credit hours
- BSNS 3550, Integrated Branding and Promotion I, 3 credit hours
- BSNS 4400, Social Media, 3 credit hours
- BSNS 4500, Strategic Management, 3 credit hours
- BSNS 4550, Integrated Branding and Promotion II, 3 credit hours
- CPSC 1100, Introduction to Business Informatics, 3 credit hours
- ECON 2010, Principles of Macroeconomics, 3 credit hours

Commercial Music Track (31 credit hours)

- MUSC 1010, Theory 1, 3 credit hours
- MUSC 1020, Theory 2, 3 credit hours
- MUSC 1030, Aural Comprehension 1, 1 credit hour
- MUSC 1040, Aural Comprehension 2, 1 credit hour
- MUSC 2210, Music, the Arts, and Culture, 3 credit hours
- MUPF 1050, Keyboard Class 1, 2 credit hours
- 4 hours of applied music lessons
- 4 hours of music ensembles
- 10 hours from MUSC, MUBS, MUED, MUPF, MUTR

BSNS 3330, Music Marketing, is a Writing and Speaking Intensive in the Liberal Arts Program.

NOTE: All students must complete 120 total credit hours to graduate from Anderson University.

Proposed course sequence:

- Freshman: MUBS 2010, MATH 1300/1400/2010; BSNS 2310
- Sophomore: ACCT 2010, ECON 2010; BSNS 2710, BSNS 2510, MUBS 2020
- Junior: BSNS 2450, BSNS 3320, BSNS 3330; BSNS 3360, BSNS 3270, MUBS 3100
- Senior: MUBS 4800, BSNS 4500, BSNS 3550; MUBS 4900, BSNS 4400, BSNS 4550

Music Business: Entertainment Concentration 4 Year Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
MUBS 2010	3 Hours	BSNS 2310	3 Hours
MATH 1300/1400/2010	3-4 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	COMM 1000	3 Hours
LART 1050	1 Hour	Civic Ways of Knowing	3 Hours
Personal Wellness	2 Hours	Additional Course	3 Hours
Additional Course	3 Hours		

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	BSNS 2710	3 Hours
ECON 2010	3 Hours	BSNS 2510	3 Hours
Aesthetic Ways of Knowing	3 Hours	MUBS 2020	3 Hours
Foreign Language	4 Hours	BIBL 2000	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SEMESTER 5		SEMESTER 6	
BSNS 2450	3 Hours	BSNS 3360	2 Hours
BSNS 3320	2 Hours	BSNS 3270	3 Hours
BSNS 3330	3 Hours	MUBS 3100	2 Hours
Global/Intercultural Ways of Knowing	3 Hours	Scientific Ways of Knowing	4 Hours
Additional Course	3 Hours	Additional Course	3 Hours
		Additional Course	3 Hours

SEMESTER 7		SEMESTER 8	
MUBS 4800	1-3 Hours	MUBS 4900	1-2 Hours
BSNS 4500	3 Hours	BSNS 4400	3 Hours
BSNS 3550	3 Hours	BSNS 4550	3 Hours
Christian Ways of Knowing	3 Hours	Writing Intensive	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours
		Additional Course (If Necessary)	3 Hours

Proposed 3 Year Course Sequence:

Freshman: MUBS 2010, MATH 1300/140/2010, BSNS 2310
 BSNS 2710, MUBS 2020, BSNS 2450, BSNS 3320

Sophomore: ACCT 2010, ECON 2010, BSNS 3330, MUBS 3100, BSNS 3270, BSNS 2510, BSNS 3360

Junior: BSNS 3550, BSNS 4500, MUBS 4900, BSNS 4400, BSNS 4550, MUBS 4800

Music Business: Entertainment Concentration 3 Year Suggested Course Sequence

SEMESTER 1		SEMESTER 2	
MUBS 2010	3 Hours	BSNS 2710	3 Hours
MATH 1300/1400/2010	3-4 Hours	MUBS 2020	3 Hours
BSNS 2310	3 Hours	BSNS 2450	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	BSNS 3320	2 Hours
LART 1050	1 Hour	ENGL 1120	3 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SUMMER 1	
BIBL 2000	3 Hours
Additional Courses	6 Hours

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	MUBS 3100	2 Hours
ECON 2010	3 Hours	BSNS 3270	3 Hours
BSNS 3330	3 Hours	BSNS 2510	3 Hours
Foreign Language	4 Hours	BSNS 3360	2 Hours
Personal Wellness	2 Hours	Scientific Ways of Knowing	4 Hours
Additional Course	3 Hours	Additional Course	3 Hours

SUMMER 2	
Additional Courses	9 Hours

SEMESTER 5		SEMESTER 6	
BSNS 3550	3 Hours	BSNS 4550	3 Hours
MUBS 4900	1-2 Hour	BSNS 4400	3 Hours
BSNS 4500	3 Hours	MUBS 4800	1-3 Hours
Christian Ways of Knowing	3 Hours	Global/Intercultural Ways of Knowing	3 Hours
Aesthetic Ways of Knowing	3 Hours	Additional Course	3 Hours
Civic Ways of Knowing	3 Hours	Additional Course (If Necessary)	3 Hours