

**Visual Communication Design Major** (54 credit hours)

**2018-2019**

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**Major Requirements:**

- ARTH 2100, History of Art, Design, and Visual Culture in the Modern World, 3 credit hours
- ARTH 3010, Ancient to Medieval Art, 3 credit hours
- ARTH 3020, Renaissance to Modern Art, 3 credit hours
- ARTH 3030, Contemporary Art and Design, 3 credit hours
- ARTH 4800, Design Practicum, 4 credit hours
- ARTS 2010, Introduction to Drawing, 3 credit hours
- ARTS 2011, Two-Dimensional Design, 3 credit hours
- ARTS 2060, Intermediate Drawing, 3 credit hours
- ARTS 2100, Intro to Graphic Design, 3 credit hours
- ARTS 3110, Visual Design Studio, 3 credit hours
- ARTS 3114, Human Experience in Design, 3 credit hours
- ARTS 3310, Typography Studio, 3 credit hours
- ARTS 3420, Design Through Print Production, 3 credit hours
- ARTS 4114, Design for Digital Media, 3 credit hours
- ARTS 4310, Design for Print Media, 3 credit hours
- ARTS 4420, Design Methodology, 2 credit hours
- ARTS 4930, Comprehensive Projects I Preparation, 2 credit hours
- ARTS 4950, Comprehensive Projects II, 4 credit hours

Proposed course sequence:

Freshman: ARTS 2010, 2011; ARTH 2100, ARTS 2100, 2060  
Sophomore: ARTH 3010 or 3020, ARTS 3110, 3114; ARTH 3030, ARTS 3310, 3420  
Junior: ARTH 3010 or 3020, ARTS 4114, 4310; ARTS 4420  
Senior: ARTH 4800, ARTS 4930; ARTS 4950

- ARTH 3030, Contemporary Art and Design, is a Writing Intensive course in the Liberal Arts Program.
- ARTS 4950, Comprehensive Projects, is a Speaking Intensive course in the Liberal Arts Program.

Visual Communication Design Major Suggested Course Sequence

2018-2019

SEMESTER 1		SEMESTER 2	
ARTS 2011	3 Hours	ARTH 2100	3 Hours
ARTS 2010	3 Hours	ARTS 2100	3 Hours
Social & Behavioral Ways of Know	3 Hours	ARTS 2060	3 Hours
ENGL 1100/ENGL 1110	4-3 Hours	ENGL 1120	3 Hours
LART 1050	1 Hour	LART 1100	2 Hours
COMM 1000	3 Hours		

SEMESTER 3		SEMESTER 4	
ARTH 3010 or 3020	3 Hours	ARTH 3030	3 Hours
ARTS 3110	3 Hours	ARTS 3310	3 Hours
ARTS 3114	3 Hours	ARTS 3420	3 Hours
BIBL 2000	3 Hours	Personal Wellness	2-Hours
Civic Ways of Knowing	3 Hours	Scientific Ways of Knowing	4 Hours

SEMESTER 5		SEMESTER 6	
ARTH 3010 or 3020	3 Hours	ARTS 4420	3 Hours
ARTS 4114	3 Hours	Christian Ways of Knowing	3 Hours
ARTS 4310	3 Hours	Quantitative Reasoning	3 Hours
Foreign Language	4 Hours	Aesthetic Ways of Knowing	3 Hours
Elective	3 Hours		

SEMESTER 7		SEMESTER 8	
ARTH 4800	4 Hours	ARTS 4950	4 Hours
ARTS 4930	2 Hours	Global/Intercultural	3 Hours
Speaking Intensive	3 Hours	Elective	3 Hours
Elective	3 Hours	Elective	3 Hours

Students majoring in Visual Communication Design at Anderson University learn how to design for a variety of media. However, design is not just about what you make; it's also about how you think. From the first sketch to the final pixel, we encourage you to develop both skill and understanding by using critical, creative thinking to solve the challenges of visual communication.

Questions? Please contact the Department of Communication & Design Arts at (765) 641-4320.