

**Music Business: Entertainment Business (53 credit hours)**

**2018-2019**

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**Core Requirements:** (22 credit hours)

- MUBS 2010, Introduction to the Music Business, 3 credit hours
- MUBS 2020, Introduction to Music Publishing, 3 credit hours
- MUBS 3100, Artist Development, 2 credit hours
- MUBS 4800, Internship in Music Business, 1-3 credit hours
- MUBS 4900, Recording Label Seminar, 1-2 credit hours
- BSNS 2710, Principles of Management, 3 credit hours
- BSNS 3320, Legal Aspects of the Music Business, 2 credit hours
- BSNS 3330, Music Marketing, 3 credit hours
- BSNS 3360, Beyond Talent and Entrepreneurship, 2 hours

**Entertainment Business** (31 credit hours)

- ACCT 2010, Principles of Accounting I, 3 credit hours
- BSNS 2510, Principles of Finance, 3 credit hours
- BSNS 2450, Business Statistical Analysis, 4 credit hours
- BSNS 3270, Project Management, 3 credit hours
- BSNS 3550, Integrated Branding and Promotion I, 3 credit hours
- BSNS 4400, Social Media, 3 credit hours
- BSNS 4500, Strategic Management, 3 credit hours
- BSNS 4550, Integrated Branding and Promotion II, 3 credit hours
- CPSC 1100, Introduction to Business Informatics, 3 credit hours
- ECON 2010, Principles of Macroeconomics, 3 credit hours

Proposed course sequence:

Freshman: MUBS 2010, MATH 1300; CPSC 1100  
Sophomore: ACCT 2010, ECON 2010; BSNS 2710, 2510, MUBS 2020  
Junior: BSNS 2450, 3320, 3330; BSNS 3360, 3270, MUBS 3100  
Senior: MUBS 4800, BSNS 4500, BSNS 3550; MUBS 4900, BSNS 4400, BSNS 4550

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SEMESTER 1		SEMESTER 2	
MUBS 2010	3 Hours	CPSC 1100	3 Hours
MATH 1300	3 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	LART 1100	2 Hours
LART 1050	1 Hour	COMM 1000	3 Hours
Personal Wellness	2 Hours	Civic Ways of Knowing	3 Hours

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	BSNS 2710	3 Hours
ECON 2010	3 Hours	BSNS 2510	3 Hours
Aesthetic Ways of Knowing	3 Hours	MUBS 2020	3 Hours
		BIBL 2000	3 Hours

SEMESTER 5		SEMESTER 6	
BSNS 2450	4 Hours	BSNS 3360	2 Hours
BSNS 3320	2 Hours	BSNS 3270	3 Hours
BSNS 3330	3 Hours	MUBS 3100	2 Hours
Global/Intercultural	3 Hours	Scientific Ways of Knowing	4 Hours

SEMESTER 7		SEMESTER 8	
MUBS 4800	1-3 Hours	MUBS 4900	1-2 Hours
BSNS 4500	3 Hours	BSNS 4400	3 Hours
BSNS 3550	3 Hours	BSNS 4550	3 Hours
Christian Ways of Knowing	3 Hours	Writing Intensive	3 Hours

The Music Business: Entertainment Concentration is for students who want a strong foundation in business to prepare for the business-side of the music/entertainment industry. These are recommendations but students can take the required courses as prerequisites are fulfilled and the courses are available.