

Global Business Major (59 credit hours)

2018-2019

Pre-Requisite: One course from:

- MATH 1300, Finite Mathematics, 3 credit hours
- MATH 1400, Applied Calculus, 4 credit hours
- MATH 2010, Calculus I, 4 credit hours

Business Core Requirements:

- ACCT 2010, Principles of Accounting I, 3 credit hours
- ACCT 2020, Principles of Accounting II, 3 credit hours
- BSNS 1050, Business as a Profession, 2 credit hours
- BSNS 2510, Principles of Finance, 3 credit hours
- BSNS 2710, Principles of Management, 3 credit hours
- BSNS 2810, Principles of Marketing, 3 credit hours
- BSNS 3420, Business Law, 3 credit hours
- BSNS 4500, Strategic Management, 3 credit hours
- BSNS 4910, Seminar in Ethics and Leadership, 1 credit hour
- CPSC 1100, Introduction to Business Informatics, 3 credit hours
- ECON 2010, Principles of Macroeconomics, 3 credit hours
- ECON 2020, Principles of Microeconomics, 3 credit hours

4 credit hours from:

- BSNS 2450, Business Statistic Analysis, 4 credit hours
- MATH 2120, Introductory Statistics with Applications, 4 credit hours
- PSYC 2440, Applied Statistics and Introduction to Research, 4 credit hours

Required:

- BSNS 3120, Global Business, 3 credit hours
- BSNS 4120, International Management, 3 credit hours

Choose one course from:

- FREN 2010, Intermediate French I, 4 credit hours
- GERM 2010, Intermediate German I, 4 credit hours
- SPAN 2010, Intermediate Spanish I, 4 credit hours

Majors must complete one of the following areas of concentration.

Accounting:

Choose three courses from:

- ACCT 3010, Intermediate Accounting I, 3 credit hours
- ACCT 3020, Intermediate Accounting II, 3 credit hours
- ACCT 3110, Managerial Accounting, 3 credit hours
- ACCT 4310, Auditing, 3 credit hours

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Questions? Please contact the [Falls School of Business](#).

Accounting concentration proposed course sequence:

Freshman: BSNS 1050, one of the following: MATH 1300 or MATH 1400 or MATH 2010; CPSC 1100
Sophomore: ACCT 2010, BSNS 2710, 2810, ECON 2010, Intermediate Level Language; ACCT 2020, ECON 2020,
Statistics
Junior: ACCT 3010, 3110, BSNS 3420; ACCT 3020, BSNS 2510, 3120
Senior: ACCT 4310, BSNS 4500, 4910; BSNS 4120

- BSNS 4910, Seminar in Ethics and Leadership, is a Writing Intensive course in the Liberal Arts Program.

Economics:

- ECON 3020, Intermediate Economic Analysis, 3 credit hours
- ECON 3110, Public Finance, 3 credit hours
- ECON 3410, Money and Banking, 3 credit hours

Economics concentration proposed course sequence:

Freshman: BSNS 1050, one of the following: MATH 1300 or MATH 1400 or MATH 2010; CPSC 1100
Sophomore: ACCT 2010, BSNS 2710, 2810, ECON 2010, Intermediate Level Language; ACCT 2020, ECON 2020,
Statistics
Junior: BSNS 3420; BSNS 2510, 3120, 3020
Senior: BSNS 4500, 4910, ECON 3110; BSNS 4120, ECON 3410

- BSNS 4910, Seminar in Ethics and Leadership, is a Writing Intensive course in the Liberal Arts Program.

Finance:

- BSNS 3350, Intermediate Finance, 3 credit hours
- BSNS 4150, Investments, 3 credit hours
- ECON 3410, Money and Banking, 3 credit hours

Finance concentration proposed course sequence:

Freshman: BSNS 1050, one of the following: MATH 1300 or MATH 1400 or MATH 2010; CPSC 1100
Sophomore: ACCT 2010, BSNS 2710, 2810, ECON 2010, Intermediate Level Language; ACCT 2020, ECON 2020,
Statistics
Junior: BSNS 2510; BSNS 3120, 3350, 3420
Senior: BSNS 4150, 4500, 4910; BSNS 4120, ECON 3410

- BSNS 4910, Seminar in Ethics and Leadership, is a Writing Intensive course in the Liberal Arts Program.

Management:

- BSNS 3230, Human Resource Management, 3 credit hours
- BSNS 3240, Operations Management, 3 credit hours
- BSNS 4480, Leadership, 3 credit hours

Management concentration proposed course sequence:

Freshman: BSNS 1050, one of the following: MATH 1300 or MATH 1400 or MATH 2010; CPSC 1100
Sophomore: ACCT 2010, BSNS 2710, 2810, ECON 2010, Intermediate Level Language; ACCT 2020, ECON 2020,
Statistics
Junior: BSNS 3230, 3420; BSNS 2510, 3120, 3240
Senior: BSNS 4480, 4500, 4910; BSNS 4120

Questions? Please contact the [Falls School of Business](#).

- BSNS 4480, Leadership, is a Speaking Intensive course in the Liberal Arts Program.
- BSNS 4910, Seminar in Ethics and Leadership, is a Writing Intensive course in the Liberal Arts Program.

Marketing:

- BSNS 4250, Global Marketing, 3 credit hours

Choose two courses from:

- BSNS 3220, Consumer Behavior, 3 credit hours
- BSNS 3510, Supply Chain Management, 3 credit hours
- BSNS 4110, Marketing Research, 3 credit hours
- BSNS 4330, Marketing Management, 3 credit hours

Marketing concentration proposed course sequence:

Freshman: BSNS 1050, one of the following: MATH 1300 or MATH 1400 or MATH 2010; CPSC 1100

Sophomore: ACCT 2010, BSNS 2710, 2810, ECON 2010, Intermediate Level Language; ACCT 2020, ECON 2020, Statistics

Junior: BSNS 2510, 3220, 3510; BSNS 3120, 3420

Senior: BSNS 4110, 4500, 4910; BSNS 4120, 4330

- BSNS 4910, Seminar in Ethics and Leadership, is a Writing Intensive course in the Liberal Arts Program.

International Business Institute (IBI) Program:

- BSNS 4170, International Trade and Finance, 3 credit hours
- BSNS 4250, Global Marketing, 3 credit hours
- BSNS 4450, Global Business Strategy, 3 credit hours
- ECON 3250, Comparative Economic Systems, 3 credit hours

Global Business: Accounting Major Suggested Course Sequence

2018-2019

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	CPSC 1100	3 Hours
MATH 1300	3 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	LART 1100	2 Hours
LART 1050	1 Hour	COMM 1000	3 Hours
Foreign Language	4 Hours	Personal Wellness	2-Hours

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450 or PSYC 2440 or MATH 2120	3 Hours
BSNS 2810	3 Hours	BIBL 2000	3 Hours
Intermediate Level Language	4 Hours		

SEMESTER 5		SEMESTER 6	
BSNS 3420	3 Hours	BSNS 2510	3 Hours
ACCT 3010	3 Hours	BSNS 3120	3 Hours
ACCT 3110	3 Hours	ACCT 3020	3 Hours
Aesthetic Ways of Knowing	3 Hours	Civic Ways of Knowing	3 Hours
		Scientific Ways of Knowing	4 Hours

Summer *IBI Program: ECON 3250, BSNS 4170, 4250 and 4450 (12 hrs.)

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	Writing Intensive	3 Hours
ACCT 4310	3 Hours	Speaking Intensive	3 Hours
Christian Ways of Knowing	3 Hours	Elective	3 Hours
Elective	3 Hours		

Courses in business administration are designed to provide general understanding of the operation of organizations, preparation for careers in administration in business and various other kinds of societal organizations, and preparation for graduate study.

Global Business: Economics Major Suggested Course Sequence

2018-2019

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	CPSC 1100	3 Hours
MATH 1300	3 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	4-3 Hours	LART 1100	2 Hours
LART 1050	1 Hour	Personal Wellness	2-Hours
Foreign Language	4 Hours	COMM 1000	3 Hours

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450 or PSYC 2440 or MATH 2120	4 Hours
BSNS 2810	3 Hours	BIBL 2000	3 Hours
Intermediate Level Language	4 Hours		

SEMESTER 5		SEMESTER 6	
BSNS 3420	3 Hours	BSNS 2510	4 Hours
Aesthetic Ways of Knowing	3 Hours	BSNS 3120	3 Hours
Christian Ways of Knowing	3 Hours	ECON 3020	3 Hours
Civic Ways of Knowing	3 Hours	Scientific Ways of Knowing	4 Hours

Summer *IBI Program: ECON 3250, BSNS 4170, 4250 and 4450 (12 hrs.)

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	ECON 3410	3 Hours
ECON 3110	3 Hours	Writing Intensive	3 Hours
Speaking Intensive	3 Hours	Elective	3 Hours
Elective	3 Hours		

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Global Business: Finance Major Suggested Course Sequence 2018-2019

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	CPSC 1100	3 Hours
MATH 1300	3 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	LART 1100	2 Hours
LART 1050	1 Hour	COMM 1000	3 Hours
Foreign Language	4 Hours	Personal Wellness	2-Hours

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450 or PSYC 2440 or MATH 2120	4 Hours
BSNS 2810	3 Hours	BIBL 2000	3 Hours
Intermediate Level Language	4 Hours		

SEMESTER 5		SEMESTER 6	
BSNS 2510	3 Hours	BSNS 3420	4 Hours
Aesthetic Ways of Knowing	3 Hours	BSNS 3120	3 Hours
Civic Ways of Knowing	3 Hours	BSNS 3350	3 Hours
Scientific Ways of Knowing	4 Hours	Speaking Intensive	3 Hours

Summer *IBI Program: ECON 3250, BSNS 4170, 4250 and 4450 (12 hrs.)

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	ECON 3410	3 Hours
BSNS 4150	3 Hours	Writing Intensive	3 Hours
Christian Ways of Knowing	3 Hours	Elective	3 Hours
Elective	3 Hours		

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Global Business: Management Major Suggested Course Sequence 2018-2019

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	CPSC 1100	3 Hours
MATH 1300	3 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	LART 1100	2 Hours
LART 1050	1 Hour	COMM 1000	3 Hours
Foreign Language	4 Hours	Personal Wellness	2 Hours

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450 or PSYC 2440 or MATH 2120	3 Hours
BSNS 2810	3 Hours	BIBL 2000	3 Hours
Intermediate Level Language	4 Hours		

SEMESTER 5		SEMESTER 6	
BSNS 3420	3 Hours	BSNS 2510	4 Hours
BSNS 3230	3 Hours	BSNS 3120	3 Hours
Aesthetic Ways of Knowing	3 Hours	BSNS 3240	3 Hours
Scientific Ways of Knowing	4 Hours	Civic Ways of Knowing	3 Hours

Summer *IBI Program: ECON 3250, BSNS 4170, 4250 and 4450 (12 hrs.)

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	Writing Intensive	3 Hours
BSNS 4480	3 Hours	Elective	3 Hours
Christian Ways of Knowing	3 Hours	Elective	3 Hours
Elective	3 Hours		

Courses in business administration are designed to provide general understanding of the operation of organizations, preparation for careers in administration in business and various other kinds of societal organizations, and preparation for graduate study.

Global Business: Marketing Major Suggested Course Sequence

2018-2019

SEMESTER 1		SEMESTER 2	
BSNS 1050	2 Hours	CPSC 1100	3 Hours
MATH 1300	3 Hours	ENGL 1120	3 Hours
ENGL 1100/ENGL 1110	3-4 Hours	LART 1100	2 Hours
LART 1050	1 Hour	Personal Wellness	2-Hours
Foreign Language	4 Hours	COMM 1000	3 Hours

SEMESTER 3		SEMESTER 4	
ACCT 2010	3 Hours	ACCT 2020	3 Hours
ECON 2010	3 Hours	ECON 2020	3 Hours
BSNS 2710	3 Hours	BSNS 2450 or PSYC 2440 or MATH 2120	3 Hours
BSNS 2810	3 Hours	BIBL 2000	3 Hours
Intermediate Level Language	4 Hours		

SEMESTER 5		SEMESTER 6	
BSNS 2510	3 Hours	BSNS 3420	4 Hours
BSNS 3220	3 Hours	BSNS 3120	3 Hours
BSNS 3510	3 Hours	Civic Ways of Knowing	3 Hours
Aesthetic Ways of Knowing	3 Hours	Scientific Ways of Knowing	4 Hours

Summer *IBI Program: ECON 3250, BSNS 4170, 4250 and 4450 (12 hrs.)

SEMESTER 7		SEMESTER 8	
BSNS 4500	3 Hours	BSNS 4120	3 Hours
BSNS 4910	1 Hour	BSNS 4330	3 Hours
BSNS 4110	3 Hours	Writing Intensive	3 Hours
Christian Ways of Knowing	3 Hours	Elective	3 Hours
Speaking Intensive	3 Hours		

Courses in business administration are designed to provide general understanding of the operation of organizations, preparation for careers in administration in business and various other kinds of societal organizations, and preparation for graduate study.