



Music Business: Commercial Music (53 credit hours)

2018-2019

Core Requirements: (22 credit hours)

- MUBS 2010, Introduction to the Music Business, 3 credit hours
- MUBS 2020, Introduction to Music Publishing, 3 credit hours
- MUBS 3100, Artist Development, 2 credit hours
- MUBS 4800, Internship in Music Business, 1-3 credit hours
- MUBS 4900, Recording Label Seminar, 1-2 credit hours
- BSNS 2710, Principles of Management, 3 credit hours
- BSNS 3320, Legal Aspects of the Music Business, 2 credit hours
- BSNS 3330, Music Marketing, 3 credit hours
- BSNS 3360 Beyond Talent: Entrepreneurship for Music Business, 2 credit hours

Commercial Music: (31 credit hours)

- MUPF 1050, Keyboard Class I, 2 credit hours
- MUSC 1010, Theory I, 3 credit hours
- MUSC 1020, Theory II, 3 credit hours
- MUSC 1030, Aural Comprehension I, 1 credit hour
- MUSC 1040, Aural Comprehension II, 1 credit hour
- MUSC 2210 Music, the Arts, and Culture, 3 credit hours
- MUPF, Applied Private Study (4 credit hours), 1-3 credit hours (may be repeated)
- MUPF, Ensemble participation (4 credit hours, 0-1 credit hours (may be repeated)
- 10 hours of electives from MUSC, MUBS, MUED, MUPF, MUTR

Proposed course sequence:

Freshman: MUBS 2010, MUPF 1050, MUSC 1010, 1030, Ensemble, Private Lesson; MUBS 2020, BSNS 2710,

MUSC 1020, 1040, Ensemble, Private Lesson

Sophomore: MUSC 2210, BSNS 3320, Ensemble, Private Lesson, Elective; MUBS 3100, Ensemble, Private

Lesson, Elective

Junior: BSNS 3330, Elective; Elective

Senior: MUBS 4900, Elective; MUBS 4800, 4900, BSNS 3360





Music Business Major Suggested Course Sequence

2018-2019

SEMESTER 1		SEMESTER 2	
MUBS 2010	3 hours	MUBS 2020	3 Hours
MUPF 1XXX (Ensemble)	1 Hour	BSNS 2710	3 Hours
MUPF 2XXX (Private Lesson)	1 Hour	MUPF 1XXX (Ensemble)	1 Hour
MUSC 1010	3 Hours	MUPF 2XXX (Private Lesson)	1 Hour
MUSC 1030	1 Hour	MUSC 1020	3 Hours
MUPF 1050	2 hours	MUSC 1040	1 Hour

SEMESTER 3		SEMESTER 4	
MUSC 2110	3 hours	MUBS 3100	2 Hours
BSNS 3320	2 hours	MUBS elective	2 Hours
MUBS elective	2 hours	MUPF 1XXX (Ensemble)	1 Hour
MUPF 1XXX (Ensemble)	1 Hour	MUPF 2XXX (Private Lesson)	1 Hour
MUPF 2XXX (Private Lesson)	1 Hour		

SEMESTER 5		SEMESTER 6	
BSNS 3330	3 Hours	MUSC 3170	2 Hours
BSNS 3320	2 Hour	MUBS elective	2 Hours
MUBS elective	2 Hours		
MUPF 1XXX (Ensemble)	1 Hour		
MUPF 2XXX (Private Lesson)	1 Hour		

SEMESTER 7		SEMESTER 8	
MUBS 4900	1 Hour	BSNS 3360	2 Hours
MUBS elective	2 hours	MUBS 4800	2 Hours
		MUBS 4900	1 Hour

The music business major prepares students for a career in one of several facets of the music business, including recording, marketing, artist promotion, management, and copyright law. This major requires completion of courses in music, music performance, music business, and business. Students must complete an internship in music business, tailoring an in-depth experience in the music industry to the abilities and needs of the students.